

DELIVER MORE ON-TREND PLANT PROTEIN

Pack your products with nutrition and organic appeal



Add more plant protein while enabling organic and free-from claims with highly functional VITESSENCE® Pulse 1803 organic pea protein isolate

Give consumers more reasons to choose your protein-enriched products. VITESSENCE® Pulse 1803 organic pea protein isolate can enable both “excellent source of protein” and “organic” claims while offering the formulation functionality you need.

This versatile isolate can also be used to replace major allergens in your formulations and create foods and beverages that fit vegan, gluten-free and non-GMO lifestyles, helping your high-protein products become even more relevant to today’s consumers.

HEALTH & NUTRITION™ 

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IDEAS TO SOLUTIONS

Power your products with consumer-preferred plant protein

Consumer demand for plant protein is growing quickly. By 2030, demand for plant protein is expected to have increased by 43% (a third more than animal protein)!¹ Help your plant protein-enriched products stand out in an increasingly crowded marketplace with new VITESSENCE® Pulse 1803 organic pea protein isolate. This high-performance solution can help you formulate for in-demand protein, nutrition and lifestyle claims while offering the functionality you need.

With VITESSENCE® Pulse 1803 organic pea protein isolate, you can add more protein and consumer appeal to the foods and beverages that consumers are shopping for today, including:

- Snack and nutrition bars
- Alternative meat and dairy products
- Protein beverages
- Better-for-you baked goods

Enable consumer-winning protein claims

VITESSENCE® Pulse 1803 organic pea protein isolate contains a minimum of 80% protein,* helping you reach the 10 grams (or more) per serving needed to support “excellent source of protein” front-of-package claims.

Appeal to more shoppers

VITESSENCE® Pulse 1803 organic pea protein isolate enables a range of consumer-friendly claims.

- Certified organic by Quality Assurance International, VITESSENCE® Pulse 1803 organic pea protein isolate can support “organic” as well as “USDA organic” claims — a major purchase driver for many organic consumers²
- Not sourced from a major allergen,** it can enable allergy-friendly front-of-package claims
- It is also gluten-free and contains no animal products, adding “free-from” appeal

Get needed functionality and performance

In addition to offering an appealing taste and sensory profile, VITESSENCE® Pulse 1803 organic pea protein isolate offers excellent solubility, emulsification and water- and oil-holding capacity, helping you more easily create high-protein products your consumers will love.



Formulate for success with Ingredion

Work with Ingredion to access our broad portfolio of plant protein solutions as well as the capabilities of our 28 Ingredion Idea Labs® innovation centers globally. Our experts have the consumer insights, applied research, applications knowhow and culinary and nutrition expertise to help you create delicious, protein-rich products and get them to market fast.

Sources:

1. BIPE, based on FAO 2015
2. Ingredion proprietary research, May 2018

*Dry basis

**VITESSENCE® Pulse 1803 organic pea protein isolate is not sourced from allergens recognized by the U.S. Food and Drug Administration (FDA) and the Canadian Food Inspection Agency (CFIA) as major allergens. These include milk; eggs; fish; crustaceans and mollusks; tree nuts; peanuts; sesame; gluten; wheat and triticale; soy; mustard seed; and sulfites at greater than 10 ppm.

Innovate with **HEALTH & NUTRITION**
www.ingredion.us/organicpeaisolate | 1-800-713-0208



Ingredion®

Ingredion Incorporated
5 Westbrook Corporate Center
Westchester, IL 60154

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