

NATURE-INSPIRED, LAB-PROVEN, CONSUMER-PREFERRED

Introducing the next generation of hair care ingredients



Give consumers the clean label hair care they're asking for with our **high-performance solutions**

All-day curls. More body and shine. Tangle-free, easy-to-manage tresses. Consumers expect their hair care products to deliver consistently superior performance.¹ With Ingredion's line of plant-based hair care solutions and legacy of personal care innovation and expertise, you can create shampoos, conditioners, styling aids and treatments that offer the functionality consumers need with the naturally derived ingredients and front-of-package claims they want. Make every day a good hair day for your consumers with help from Ingredion.

CONVENIENCE & PERFORMANCE 

Ingredion
idea labs 
IDEAS TO SOLUTIONS

Powerful plant-based solutions

From great lather to lasting conditioning, consumers want hair care products that work and feel like they expect. But they also want products with “natural” ingredients. Sixty percent of women worldwide say “natural” claims highly influence their beauty product choices,² and demand for hair care products with “natural” claims is having a strong effect on the global hair care market.³

Ingredion has deep roots in plant-based personal care innovation from the legacies of National Starch, Corn Products and Penford. Our wide range of naturally derived personal care solutions can improve hair care performance while supporting organic and non-GMO claims and adding clean label appeal.

A breakthrough cationic polymer for superior conditioning

PENCARE® DP 1015 bio-based cationic polymer, made from starch, enables higher silicone deposition than traditional deposition polymers, giving your consumers silkier, shinier hair that’s softer and more manageable. It improves combability in conventional and sulfate-free shampoo formulations, enables better curl retention and allows for easy hydration during the formulation and manufacturing process.

Polymers for performance and silky hair

Ingredion’s line of FARMAL® multifunctional polymers, made with corn starch, maltodextrin and sodium hydroxypropyl starch phosphate bases, can deliver the performance your consumers want across a range of applications. From film-forming agents for a softer, more flexible hold in hair-styling products to effective oil absorption in dry shampoos to solutions that enable longer-lasting, creamier foam in shampoos, our broad portfolio has a solution to meet your needs. Available in both powdered and liquid form, these solutions are easy to work into existing formulations, including clear and sulfate-free products.

Ingredion’s hair care solutions also include GLYSTAR® specialty polyols that improve product stability and enable the just-right amount of moisture retention.

SOLUTION	FEATURES
PENCARE® DP 1015	Conditioning, silicone deposition, curl retention
FARMAL® MD 15	Flexible film forming, clear formulation
FARMAL® HFS 2656	Humectant, foam stability, clear formulation
FARMAL® CS 3757	Absorbency, silky sensory
FARMAL® MS 6822	Foam, viscosity and texture enhancer for conventional and sulfate-free systems
GLYSTAR® A-31	Moisture retention, clear formulation

Offer naturally high-performance hair care with help from Ingredion

Find ideas to solutions
ingredion.us/beauty | 1-800-713-0208



TURN HEADS WITH INGREDION

Tap into Ingredion’s personal care expertise to efficiently create high-performance hair care products with naturally derived, consumer-preferred ingredients. Backed by our complete sensorial evaluation capabilities, including descriptive sensory panels and automated rheology testing, experts at our Ingredion Idea Labs™ innovation centers are ready to help you perfect your products and respond to emerging trends.



Ingredion™

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1. Ingredion proprietary research, Personal care “Voice of the Customer” interviews, 2017
2. Mintel Trends 2025 — Beauty and Personal Care
3. Euromonitor, 2017

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